



The Universe Within is an educational course created by nonprofit Mat Bevel Company that builds students' creative thinking abilities by teaching specific hands-on skills to help them tackle life's challenges with greater imagination. *The Universe Within* is a grassroots solution to a national creative intelligence deficit that increases student capacity to innovate, problem-solve and navigate unknown situations through original thinking exercises and out-of-the-box approaches.



Inspired by Mat Bevel Company President Ned Schaper's world of Beveldom—a fine-art mechanical land teeming with inspiring characters—students will participate in a four-part introduction to worldbuilding where they play the part of a central character in a unique imaginary world of their own making.

The pilot integrates doodling, mask making, story creation, storytelling and performance to teach students English language arts and science standards. Students will learn how to create and share their own novel characters, scenarios and plots to acquire grade-relevant English language arts reading, listening, writing and speaking skills as well as science-based design, construction, presentation and observation skills.

Each of the four classes start with an inspirational and instructional video. Students open their minds to fantastical concepts from the world of Beveldom. Step-by-step instructions outline specific classroom activities.

After the video, Mat Bevel Company's Paula Schaper (designer, writer and storyline developer) and Lars Marshall (actor, storyteller and theater director) guide and support students in the following classroom activities as they tap into their inner genius and create their own world:



Class One: The Daily Doodle

By using the art of doodling, students develop the basic elements of their world, determining what their world looks like, what it's made of, who lives there, what character they'll be in their world and the guiding principles of their world. Lessons give students a daily routine of capturing and activating their ideas in a "doodle" notebook through words and drawings. Classes help students develop the capacity to draw out and express creative ideas for themselves.



Class Two: Corrugated Headgear

Students develop the character's features they would like to represent from their world. Using the art of mask making, students create a unique sculptural headdress from recycled corrugated cardboard and wrapping paper to represent their character. The headgear helps students slip into character and transports them to their world. Lessons teach students engineering and spatial-mechanical skills as they create functional art from recycled materials.



Class Three: Story Book

Students get ready to share their world with other students, teachers, family and the community. They bring together meaningful elements of the world they have created through their doodles, words, and headgear in a story board format. Lessons teach students how to refine, organize and present their original ideas so they can communicate what's meaningful to them.



Class Four: Pedestrian Carnival

Students get into character, step into their world and take the show on the road. Wearing their sculptural headgear, costumes and accessories, students process around campus, creating a pedestrian carnival so that teachers and the student body can see their creativity and original ideas in action. Students create a feedback loop by watching how others respond to what they've created.

Public Celebration: Fine Arts Gala

A showcase of each student's "doodle" book, sculptural headgear and storybook, as well as classroom videos and photos of activities are displayed during a community Fine Arts Gala on campus.

Teachers evaluate student acquisition of grade-relevant English language arts and science standards. Students take home their "doodle" books, headgear and storybooks, and receive a certificate for their participation in *The Universe Within*.

Student creativity is measured before and after the coursework using Creativity Testing Services (CTS), a leading creativity assessment company. Working directly with founder Dr. Mark Runco, *The Universe Within* helps students fulfill their creative potential, using a comprehensive battery of tests for measuring creativity. The Runco Creativity Assessment Battery, represents more than 35 years of creativity research.

2017-2018 support for *The Universe Within* comes from:

Elizabeth Eynon Wetherell (Florida)
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We're expanding *The Universe Within* world-building coursework in 2018-2019!

Are you interested in helping young people gain greater confidence in their creative abilities? Would you like to be part of a solution that helps students move forward when they feel confused, lost, stuck or like a failure? *The Universe Within* provides students with specific life-long creative training skills so they have the ability to persevere, make adjustments and find new possibilities through creative thinking.

We're looking for educational sponsors to help us add more lessons for each class, expand the number of participating students and integrate more state standards into the coursework next year. We're currently working with Miles Exploratory Learning Center in Tucson, AZ, Patagonia Public Schools in Patagonia, AZ and West Bloomfield School District in Michigan to integrate *The Universe Within* into more school curricula and expand the number of lessons for each class.

If you're interested in sponsoring *The Universe Within*, please contact:

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520-604-6273 / pschaper@matbevelcompany.org / www.matbevelcompany.org



Mat Bevel Company
HIGH ART FOR THE WHOLE FAMILY

As a Sponsor, you directly support development and instruction of additional classes and a new educational TV show that will help more students build their creative problem-solving skills.

All sponsors for *The Universe Within* will be acknowledged on our website, in our newsletters and in classroom videos.

Become a **Class Sponsor** for \$500 to expand the number of classes and depth of student learning. Receive a Sponsor Highlight in our newsletter and on social media.

Become a **School Sponsor** for \$1,000 to expand participating schools and the number of students taught. Receive all Sponsor rewards above plus a full article on you or your organization on our Blog. (suitable for use in PR campaigns)

Become a **Curriculum Sponsor** for \$2,500 to expand coursework and number of STEM standards met. Receive all Sponsor rewards above plus an interview on *The Universe Within* TV show broadcast via Creative Tucson.

Become a **Producer Sponsor** for \$5,000 to help us produce inspirational educational episodes for TV that will be used in the classroom and for distance learning. Receive all Sponsor rewards above, plus underwriting credit at the beginning and end of each TV show.

Become an **Underwriting Sponsor** for \$10,000 to help us create a completely original attraction that integrates our school, museum, theater and TV studio at a synergistic new cultural district located inside Tucson Mall! Receive all Sponsor rewards above, plus recognition at our physical space that's part of a 100,000 square-foot collaborative interactive learning and creative production destination.